

ABSTRACT

The purpose of this research is to analyze the role of NGO's in Entrepreneurship Development in Sindh, Pakistan. The research identifies the impact of fourth pillar of quadruple helix, i.e. civil sector, in the development of entrepreneurs in Sindh. It explores the ways and areas NGOs are supporting the Entrepreneurial Development through their projects in relation to the 'Integrated Model for Entrepreneurship Development in Pakistan'; identified in the previous research.

The research was carried out in two stages, firstly in depth interviews were conducted with the project staff of the NGOs. Secondly, a survey was conducted through structured questionnaire to identify the types of the Entrepreneurship Development projects and the hindrances faced by them in implementing the ED Projects in Hyderabad.

The findings revealed that NGOs in Hyderabad are supporting the proposed model through their projects in four major areas out of six elements i.e. Finance Support, Women Entrepreneurship, Counseling and Capacity development and Micro Enterprise Management. However, research reveals another element through which NGOs are supporting Entrepreneurship is 'Provision of Productive Assets' as a new 7th element of the model.

The research finalizes by proposing an 'Integrated model for Entrepreneurship Development in Pakistan' including the new element revealed, and a 'Best Practice Model' for supporting Entrepreneurship for NGOs in Hyderabad.