

Abstract

This Study Analyses the Entrepreneurial Intentions EI of Science Technology Engineering and Mathematics STEM Undergraduates at Jamshoro Education City JEC. The basic purpose of this study is to know to what extent role of Self-Efficacy, Entrepreneurial Passion and social norms in shaping entrepreneurial intentions. University of Sindh UOS and Mehran University of Engineering and technology were selected to collect data. As per findings Self-efficacy found to have strong role in determining the entrepreneurial Intentions of STEM Undergraduates at Jamshoro Education City. Strong Entrepreneurial passion were found Among STEM undergraduates. Self-Efficacy and Entrepreneurial Passion were found to have strong role in creation of Entrepreneurial Passion among STEM. Though findings suggested strong Entrepreneurial Intentions among STEM undergraduates but role of social Norm was found to have negative role in determining entrepreneurial Intentions. Support system of the Undergraduate that is Family, Friends and Relatives were not found much supportive of entrepreneurship and valued Traditional job seeking more due to Risk Factor of Failure and Insecure Income.