

## **Abstract**

The fast-food industry is growing business in the economy of Pakistan and has become the 2<sup>nd</sup> largest sector. The fast-food chains experienced the greatest boom in the past years; Moreover, this industry also provides 16 % of the total employment in the manufacturing sector. In this rapidly growing industry, managing employees is the most critical issue for any organization. Thus, Talent management is considered a very important aspect nowadays, it magnifies the integration of new employees, developing and retaining existing employees and attracting the most skilled, from the existing, talent pool for the organization. Talent management gets a competitive advantage by positioning the right person in the right jobs. Most organizations nowadays were failed to engage in the activities that enhance their talent in equipping persons with critical (KSA) knowledge, skills and ability and refuse an employee to provide an opportunity to enhance teamwork and engaged in their jobs. The purpose of this study is to investigate the relationship between talent management practices, (career development, working environment polices, leadership support, reward, and compensation) and employee engagement at Hyderabad fast-food chains. The sample consists of 64 employees, which were randomly selected for the primary data collection. Primary data collection was collected through close-ended questionnaires, while secondary data was collected from literature studies. For the data analysis study, SPSS (Version 20) is incorporated. The study findings revealed that there is a positive association between talent management practices and employee engagement in Hyderabad's fast-food chains.