

## ABSTRACT

This study is focused on the e-learning program at Mehran University Institute of Science, Technology and Development (MUISTD), Mehran University of Engineering and Technology, Jamshoro (Pakistan). In order to achieve research objectives, mix methodology was used. Data was collected through structured questionnaire, interview and observations and response was analyzed through SPSS and presented in graphs to summarize the concept, through regression analysis influential factors were highlighted and analyzed which affects on the successful e-learning Program at Masters level degree program. This study was carried out the currents trends of E-learning in Pakistan as well as initiative taken by the Public sector universities, in this research the courseware and middleware technologies commonly known as Contents Management Products used in UK, US and Netherland were studied and its statistics presented in pie charts. Findings recognized the grave need of e-learning program which will also be a benchmark in the southern region of the country.