

ABSTRACT

Successful career needs a lifelong process known as career development; It is one of many important, in achieving special status in a career. Career development is a dynamic process, the initial stage of this process is self – assessment. Self-assessment can be defined as knowing who you are and what you want. Know about oneself helps one to get a best fit in a career in which one can easily market itself, get a best fit job and achieve its goal. The three important components of self-assessment are interest, skills and values. All of these three play a vital role in career development as these are the basic components of self-assessment which is the first stage of the career development process.

The present study focuses on the influence of interest, skills and values on career development within region Hyderabad. Quantitative methodology approach has been used to accomplish the objectives. As it was a MS/Mphil level research work with a limited period of time, it was not possible to collect data from a large number of populations. So, theoretical and convenience sampling techniques was used to select samples from a population. A questionnaire was designed to use as an instrument for primary data collection.

As this study emphasizes finding out the influences of interest, skills and values on career development, different analysis techniques were used to analyze data such as Pareto charts, Bar charts, Correlation technique and scatter graphs. The values of the correlation coefficients show that interest, skills and values have a positive relationship with career

development, although people in Hyderabad mostly give importance to skills in their career development.

This study concludes that interest, skills and values all three are important in career development as interest is a key motivating factor and plays a vital role in understanding human behavior at work and leads to job satisfaction and job intention. Skills are also important in career development of every person. Without skills no one can do a right job. It was found that skills are important to be competitive and effective at work and to distinguish one from others in this rapidly change oriented market. Values also play a important role in career development as it gives direction towards a career path and helps to take work decisions. In region Hyderabad people, mostly give importance to skills they need to give importance to interest and values as well.